



**RED PANDA**  
NETWORK

# CONSERVATION OF WILD RED PANDAS AND THEIR HABITAT

Through the education and empowerment of local communities.

## EDUCATION AND OUTREACH



Building awareness at local and global scales

Educating **hundreds of thousands** of people living alongside red pandas about the importance of red panda conservation.



Outreach in red panda range schools: red panda conservation manual, curriculum and wall bulletins and International Red Panda Day celebrations.

## RESEARCH AND MONITORING



**Delivering usable data** Through status surveys, baseline studies, and community-based monitoring to inform conservation strategies.

**Conducted the 1st national survey** of red panda population and habitat in Nepal.



In 2007, Red Panda Network created Project Punde Kundo, the **world's first community-based red panda population monitoring program.**



## POLICY AND ADVOCACY



Empowering local communities to preserve their forests and governments to adopt policies that protect red pandas and their habitat.

## COMMUNITY-BASED CONSERVATION



Working with local communities in **establishing wildlife corridors** and viable red panda populations.

Partnering with Community Forest User Groups in adopting red panda conservation measures into operational plans.



**Forest Guardians** work with their communities to monitor and protect red panda habitats and educate their communities.

**Anti-poaching network** patrols red panda habitat and records signs of poaching, dismantles traps and reports findings to local law enforcement agencies.



## SUSTAINABLE LIVELIHOODS

RPN partners with **community groups and local NGOs** in red panda range.



Providing alternatives to communities for promoting **sustainable living and stewardship.**



Conservation programs support **thousands of families** in Nepal.