

RED PANDA NETWORK PARTNERSHIP-SPONSORSHIP FEATURES & BENEFITS

Red Panda Network (RPN) is committed to the conservation of wild red pandas and their habitat through the education and empowerment of local communities. Since 2007, we have been working with local communities to develop conservation interventions that foster red panda stewardship and sustainable livelihoods for the people who live among red pandas.

Opportunities:



First Panda Challenge

Join our matching challenge that enhances supporter engagement and impact on Giving Tuesday, International Red Panda Day and other big giving days. Funds will support conservation interventions, like [Plant A Red Panda Home](#) and [No Panda Poaching](#), that are urgently responding to issues threatening the future of red pandas. We prefer a minimum gift of \$500 to become a First Panda Challenger.

Forest Guardian sponsorship

Forest Guardians are local people we hire to monitor and protect red panda habitat within their Community Forest and educate their fellow villagers. Forest Guardians are the heart of our community-based initiatives in Nepal. [Learn more](#) about our national team and the sponsorship opportunity.

Reforestation sponsorship

We're planting trees and restoring red panda habitat in the Panchthar-Ilam-Taplejung (PIT) corridor: a critical location for red panda conservation that has been heavily fragmented and degraded by deforestation.



RED PANDA
NETWORK

Project support

Support one of our priority conservation projects from our wishlist!

Annual support

Renew your support of community-based red panda conservation programs at any amount.

Features and Benefits:

Sponsor name and/or logo is featured on the following:

- Annual report - distributed to all partners and supporters.
 - eNewsletter – RPN’s bimonthly eNewsletter reaches an audience of 40,000 contacts.
 - Social Media – Recognition posts on:
 - Facebook (66,000 followers)
 - Twitter (12,000 followers)
 - Instagram (33,000 followers)
 - RPN’s website – dedicated page to partners and sponsors.
- *First Panda Challengers are featured on the campaign page as well.
- RPN partners also have access to RPN's creative assets and educational materials.

For questions regarding RPN partnership and sponsorship please contact Terrance Fleming, Deputy Director, at (877) 854-2391 Ext. 101 or terrance@redpandanetwork.org.