

# Conservation in Action



## **Imagine...**

A place with thick forests filled with creatures of unparalleled diversity and beauty;

A place where luxuriant rhododendron stands bloom in pink, red, and white;

A place with some of the world's most spectacular mountain vistas;

A place where 4 of the world's 7 tallest mountains can be seen with a turn of your head;

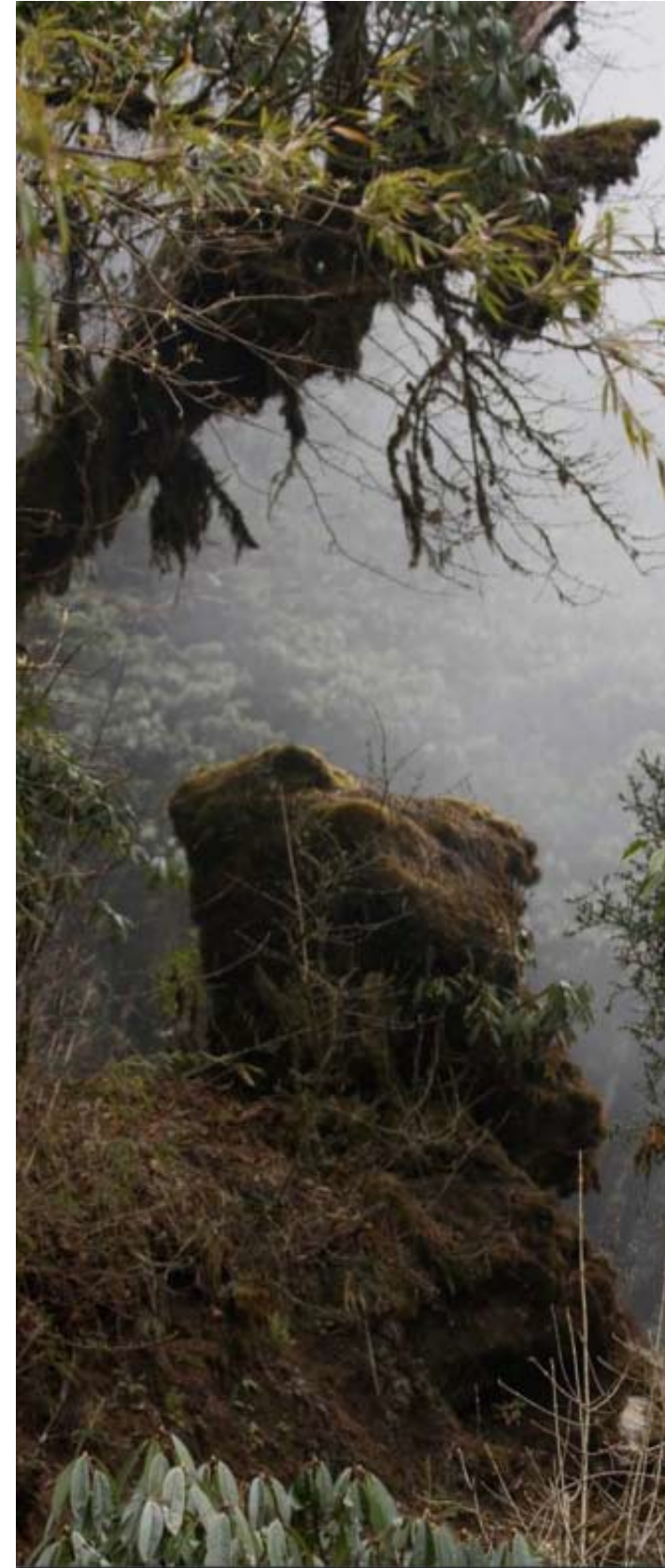
A place where you can see endangered animals such as the elusive red panda roam free in their native habitat.

## **This place does exist.**

You can visit it today. It is at the eastern edge of Nepal. You can stand with Nepal at your back and India and mysterious Bhutan and Sikkim at your front.

This area has the densest population of red panda in Nepal, and is part of one of the world's 25 "hotspots". It hosts one of the most diverse plant and animal communities found on earth—and it is threatened by population growth and expanding development.

It is here that the Red Panda Network believes the world's first protected area dedicated to red panda, P.I.T Red Panda Protected Forest, should be created. With your help we can make our dream a reality.



## Our Mission

The Red Panda Network educates and empowers local communities to serve as active partners in the conservation of wild red pandas and their habitat.

## Our Vision

To ensure the survival of the red panda and its habitat for future generations to study, experience, and enjoy.

## Our Guiding Values

- We believe that humans and the red panda can coexist successfully.
- We value the cultural, spiritual, and biological role of red panda and seek to involve local stewards and the global conservation community in a concerted effort to preserve this species.
- We are committed to meeting the needs of local stewards efficiently and with integrity.

## The Need

The red panda and its habitat are endangered due to conversion of forest to farms and pastures and by overgrazing. We create innovative alternatives that increase the probability of survival of red panda. We provide long-term results from the bottom up by hiring local workers and managers, and enabling local communities to create their own stream of funding from for-profit ventures. This approach fosters a sense of ownership in the organization, which is the key to its sustainability and success.

The Red Panda Network is an advocate for the creation of the **PIT Red Panda Protected Forest**, the world's first protected area dedicated to red panda in Panchthar, Ilam and Taplejung districts of Eastern Nepal.

In 2006 RPN created **Project Punde Kundo**, the world's first community-based monitoring program of a red panda population. In this program, local stewards called *forest guardians* monitor red panda habitat to understand the threats to red panda in their respective forests. The forest guardians then work with their local forest users to avert destruction of red panda habitat.



P.O. Box 868, Newark, CA 94560, USA | +1 .877.584.6056  
info@redpandanetwork.org | www.redpandanetwork.org

## 2012 - 2015 projects

- 1 Creation of the PIT Red Panda Protected Forest** in Panchthar, Ilam and Taplejung districts of eastern Nepal. A model community conservation area for the Sacred Himalayan Landscape Project.



- 2 Community Forest Conservation Union**, a cooperation of 7 village community forests to manage the protected forest.



- 3 Create the Red Panda Network Community Conservation Center**, a place at the intersection of 4 communities where villagers learn sustainable resource practices and can inform over 50,000 visitors heading to a mountain temple each year.



- 4 Conduct the first national red panda population survey in Nepal.** To really protect them, we need to know more about the actual distribution and population trends of our elusive furry friends.



## support a red panda

- Red Panda Forest Guardian (\$800):** Training, dispatch, and equipment of one red panda forest guardian for one year. They monitor the forest protection, help in population surveys, medicinal plant growing, and nature guide groups.

- Bamboo (\$100):** Pays for creation, equipment, and community training in our conservation resource center.

- Cub (\$50):** Support our outreach to communities to protect areas where red pandas raise their cubs close to villages.

- Other (amount: \$\_\_\_\_\_ )**

**TOTAL: \$\_\_\_\_\_**

name \_\_\_\_\_

street address \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

email address \_\_\_\_\_ phone \_\_\_\_\_

### Method of Payment

- Check  Bill Me
- Visa  American Express  Mastercard

credit card number \_\_\_\_\_ exp. date \_\_\_\_\_

signature \_\_\_\_\_

**Or simply online: [www.redpandanetwork.org/donate](http://www.redpandanetwork.org/donate)**  
to donate securely by credit card.

**Please make checks payable to Red Panda Network and send to:**

P.O. Box 868  
Newark, CA 94560  
USA

All donations of \$100 or more receive a red panda t-shirt. Let us know if you like to have one, and which size.

All gifts are greatly appreciated and are US tax deductible.  
**Tax ID: #26-1103671**